



Kansas Library Association
1020 SW Washburn, Topeka, KS 66604
(785) 580-4518
www.kslibassoc.org

For More Information:

Mickey Coalwell, Vice President
& 2012 Conference Chair
kansaslibraryassociation@yahoo.com

**KLA adopts *Geek the Library* campaign for 2012 Wichita Conference:
I GEEK KANSAS LIBRARIES**

As many of you know by now, GEEK THE LIBRARY is a high-profile public awareness campaign sponsored by OCLC, a nonprofit library cooperative, and by a grant from the Bill & Melinda Gates Foundation. The campaign is dedicated to spreading the word about the vital role of public libraries and raising awareness about the funding issues many public libraries face.

The State Library of Kansas has co-sponsored this important initiative since December 2010, and many libraries throughout the state have rolled out their own GEEK THE LIBRARY advocacy campaigns in 2011.

The Kansas Library Association, representing over 500 public, school, academic and special librarians, as well as trustees and Friends, is eager to encourage local libraries to participate in this campaign, which will run through 2013.

KLA is proud to announce that it is the first state library association to adopt the GEEK campaign for its official 2012 Conference theme. The Conference will be held at the Hyatt Regency Wichita, April 11-13, 2012.



###

The Kansas Library Association is the common bond, public voice, and collective power for the Kansas library community.